



## C.H.URNESS STUDEBAKER SIGN

The Studebaker sign that was on The Dalles Studebaker dealership now has a new resting place at the Northwest Vintage Car and Motorcycle Museum in Brooks, Oregon. The sign was at the C.H. Urness dealership until the mid 1990's. The C.H. Urness dealership was founded in 1946 and sold Studebakers until the end of production in 1966. It was also the largest Studebaker truck dealership. The dealership is still operated today selling Chrysler and Dodge trucks and automobiles.

The dealership contacted Studebaker Drivers Club member Steve Hudson and asked if he would be interested in buying the sign. After talking to the dealership, Steve was able to convince them to donate the sign to the Northwest Chapter S.D.C. Steve also was able to arrange for a local sign company to donate their crane truck to remove the sign from the building. The sign was brought back to the Portland area where Bob Wooldridge took the sign and had it restored.

After the sign was restored it was used in several shows and meets put on by the S.D.C. It was even brought back to The Dalles in 2000 for the Zone Meet held there. After showing the sign for several years it was put into storage at the truck museum at the Antique Powerland. This was done through Larry Leek. Larry was an active member of their organization. The sign rested there for several years until the Vintage Car and Motorcycle Museum was built. The Northwest Chapter has loaned the sign to be hung on the wall inside the Museum to be viewed by all who tour the Museum.

